

# BRANDING IRON

Volume 66, No. 24 January 22, 2025

Club President: Kyle Smith

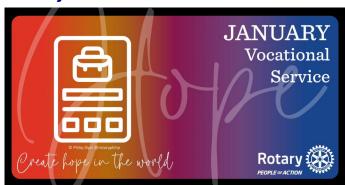
Editor: Kris Fehr

Visit us at: Dickinsonrotary.com, facebook.com/dickinsonrotary



## Today's program:

# **Rotary Vocational Service Month**



January is **Vocational Service Month** on the Rotary calendar. Vocational Service is at the heart of Rotary, which was founded on the classification system of membership. Business and professional life are the bedrock of Rotary, and Vocational Service is a major force in promoting honor, integrity, and trustworthiness in business.

Originally only *one* representative from each business or profession was invited to join a club. Paul Harris felt that if several members of the same profession were to join, they would either sit together and "talk shop" or compete against each other for other members' business. The idea of "trade-boosting" was gradually eliminated and by 1912, Rotarians were no longer required to exchange business with one another.

## Last week: Pete Leno, Dickinson SBDC

Our speaker last week was Pete Leno, the Dickinson advisor for the ND Small Business Development Center. His office is co-located with Stark Development. A coach for many years, he works with businesses and entrepreneurs to bring their business ideas to reality.





#### Thank you, Brad!

Longtime Rotarian and Club Treasurer Brad Fong recently received a beautiful thank you memento from The Rotary Foundation for his support of TRF and contributions over the years and recognition as a new Major Donor.

Newsletter photography by Rotarian Josiah Cuellar.

# **Today's Meeting:**

**Greeters: Bernie Marsh & Joe Wiegand** *Next meeting: Mary Massad & Amanda Wilson* 

<u>Community Kindness</u>: We will be collecting funds for blood pressure machines for Prairie Rose Recovery Center, providing support and services for adults with serious mental illness.

Invocation: We are grateful for this wonderful gift of life that is ripe with chances and choices we get to take. We are thankful for the ability to learn from each other, and for the awe-inspiring sights, sounds and people we are surrounded with. AMEN

### **Coming up:**

January 29: *Rotary on the Road,* All In Events Center, 20 E. Broadway, former Lady J's.